

Privacy Policy

Protecting your privacy is really important to us. Accordingly, we're providing this Privacy Policy to explain our practices regarding the collection, use and disclosure of information that we receive when you use our Services (as defined in our Terms of Service, accessible at <https://www.viarity.eu>).

By using HisAR Heritage app, you are agreeing with this privacy policy. Viarity Ltd provide the HisAR Heritage app and reserves the right to change and modify this privacy policy at any time, without further notice.

WHAT DATA DO WE COLLECT?

HisAR Heritage app does not collect any personal information by itself; however, libraries from Unity3D and Vuforia's augmented reality kit, may or may not collect and use personal information as described below.

The Vuforia AR platform may collect the following information (collectively "statistics"):

(I) Information about the end users' devices such as:

- a. Make, model and firmware version of the user's device
- b. Operating system name and version number of the user's device
- c. Camera profile version

(II) Information about the Software used to create the Developer Application such as:

- a. Vuforia API version
- b. Vuforia license keys for mobile and digital eyewear licenses
- c. Cloud Recognition client key for apps that utilize Cloud Recognition (This feature is not utilized by the AR Circuits application)

(III) Information about the Developer Application and its use such as:

- a. Application bundle ID
- b. Application version, for tracking application upgrades
- c. Application's App Store ID recorded for Google Play Store
- d. Initial application session timestamp, for the first time an app is launched after being installed on a device.
- e. Camera start and stop times. This is only recorded when the Vuforia app process is running.
- f. Vuforia application process start / stop / resume timestamps.
- g. Recognition event timestamps.
- h. Log Data file configuration defines frequency and file size of the log file to be transmitted to PTC.
- i. Tracker state detected / tracking / lost timestamps.
- j. Target created / destroyed timestamps.
- k. Virtual button created / destroyed timestamps.
- l. Virtual button pressed / released timestamps.

(IV) The IP address used by the end user's device for the purpose of inferring the country / region of use (but not the exact location).

(V) Images submitted with Cloud Recognition queries in order to match image for a Recognition event (This feature is not utilized by the HisAR Heritage).

You can access the Unity privacy policy here: <https://unity3d.com/legal/privacy-policy>.

YOUR CONSENT

By using the HisAR Heritage app, you consent to this privacy policy.

Log data

We want to inform you that whenever you visit <https://www.viarity.eu>, we may (or may not) collect information that your browser sends to us that is called Log Data. This Log Data may include information such as your computer's Internet Protocol ("IP") address, browser version, pages of our Service that you visit, the time and date of your visit, the time spent on those pages, and other statistics.

Cookies

Cookies are files with small amount of data that is commonly used an anonymous unique identifier.

These are sent to your browser from the website that you visit and are stored on your computer's hard drive.

Our website <https://www.viarity.eu> may use these "cookies" to collect anonymized information and to improve our Service. In case we need to use it, you have the option to either accept or refuse these cookies, and know when a cookie is being sent to your computer. If you choose to refuse our cookies, you may not be able to use some portions of our website.

CONTACTING US

If there are any questions regarding the HisAR Heritage app privacy policy you may contact us using

the information listed below:

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